

# COVID-19 BUSINESS SUPPORT BULLETIN



Southern Grampians  
SHIRE COUNCIL

## OPEN FOR 'BUSINESS AS UNUSUAL'

Council's eye-catching new 'Business as Unusual' campaign enables Greater Hamilton businesses to inform their customers on their operating details under COVID-19.

Shopfronts are being activated with engaging 'We Are Open' decal stickers, accompanied by posters for businesses to display their latest trading details.

All the important information, including where to collect the decals and posters, can be found here on our [blog](#).



## \$500M WORKING FOR VICTORIA INITIATIVE

The 'Working for Victoria' initiative from the state government aims to support Victorians getting back to work.

Jobseekers are encouraged to register their details via the [Working for Victoria site](#) to access new work opportunities.

Businesses looking for employees can also register their requirements, to enable their needs to be matched with jobseekers.

To register visit: [www.vic.gov.au/workingforvictoria](http://www.vic.gov.au/workingforvictoria)



## COVID-19 SME GUARANTEE SCHEME

The Federal Government is providing eligible lenders with a guarantee for loans issued to Small and Medium Enterprises (SMEs).

- Eligible SMEs can access loans of up to \$250,000 per borrower.
- Loans will be up to 3 years, with an initial 6 month repayment holiday.
- Borrowers will not have to provide an asset as security for the loan.
- Interest is only incurred on the amount drawn down.



Visit [www.treasury.gov.au/coronavirus](http://www.treasury.gov.au/coronavirus) for full details before the **30 September** deadline.

## FREE DIGITAL MARKETING AUDITS

Is your website working for you? Not sure where to go with your social marketing?  
Need help understanding analytics and data?

To support you through these challenges, Council is offering free **1:1 consultations** with digital marketing experts, HyperSocial, to assess your online assets.

See the [website](#) for details and to arrange your free 1 hour "digital audit" please contact our Economic Development & Tourism Team at [ecodev@sthgrampians.vic.gov.au](mailto:ecodev@sthgrampians.vic.gov.au)



Mel Stewart  
HyperSocial



Learn about these opportunities and access more resources on the  
**Business & Tourism Support Hub:**

[www.businessgreaterhamilton.com.au](http://www.businessgreaterhamilton.com.au)



JOIN COUNCIL'S NEW [GREATER HAMILTON BUSINESS & TOURISM COVID-19 FACEBOOK GROUP](#)